
EXPERIENCE

Fusionary Media

Art Director & Designer
Grand Rapids MI
12.16–04.17

Website design and layout for Meijer product pages, digital ad banners and in-store POP displays. Also worked on branding and identity direction for other Fusionary Media clients.

Chaco Footwear

Associate Graphic Designer
Grand Rapids MI
11.14–08.16

Produced a diverse body of work for the Chaco Marketing department that included sales documents, social media assets, photography, videos, in-store displays, and signage. Also created, populated, and maintained the digital asset management system responsible for delivering branded assets to over 400 retailers, sales personnel, agencies, and employees.

Concept A

Designer
Spring Lake MI
05.14–08.14

Collaborated with designers and a creative director to develop a variety of high-quality print and interactive promotional material for Herman Miller and brand identities for other clients.

Design Project Center

Intern
Big Rapids MI
08.13–05.14

Collaborated on a three person team to design and produce the functional web archive for the West Michigan Design Archives and designers Linda Powell and Barbara Loveland. I also managed the time-sheet entries and ordered supplies for DPC operations.

EDUCATION

Bachelor of Science: Graphic Design

Ferris State University
College of Business
Big Rapids, MI
2010–2014

DESIGN EXPOSURE

ALGA Member & Volunteer

2011–Present

Tours & Visits

Herman Miller, Pentagram, Conduit Studios, ALGA Headquarters, Mighty in the Midwest, People Design Inc., Corbin Design, Graphic Specialties, Cranbrook Academy of Arts, Mutually Human, Richmond Stamp Works, and the MoMA.

Talks & Advice

Steve Frykholm, Nicolas Mata, Yang Kim, Kevin Budelmann, John O'Neill, Martian Venezky, Jerry French, Scott Krieger, Charles S. Anderson, Rob Carter, Sandy Wheeler, Jill DeVries, and Craig Cockerill.

PROFICIENT SKILLS

Adobe Creative Suite
Brand & Identity Development
UX/UI
Typography
Website Design
Page Layout
User Persona Development
Photography
Content Management
Responsive Design
Wireframing
Site Mapping
Photo Manipulation
Video Editing
User Research
Project Management
Information Architecture
Print Production
Package Design
OSX
Windows 10
Transmit (FTP)
JIRA
TimeFox
Basecamp
Microsoft Office
Slack

SKILLS IN DEVELOPMENT

HTML
CSS
PHP
MAMP
Bootstrap
Wordpress

CURRENTLY EXPLORING

Cooking
Bicycling
Running
Cocktails
hi-fi
Fountain Pens
Carpentry
Custom PCs
Mechanical Keyboards
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JOSHUA VANDER KLIPP

DESIGNER

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